



## **Hoard Historical Museum's Dairy Day at the MOOseum Cow-Decorating Contest Rules**

**Open To:** Anyone! We encourage all ages, artistic levels and abilities to participate.

Individuals, families, businesses, organizations, clubs and groups are invited to participate.

Cow art may be realistic (decorated to represent a specific breed or cow) or whimsical (open to artistic license and imagination).

Completed cows must be delivered to the Hoard Historical Museum, 401 Whitewater Ave., Fort Atkinson, by 4 p.m., Sat., June 7. Museum hours are 9:30 a.m. to 4:30 p.m. Tuesday through Saturday.

### **Important Details:**

1. To register for the contest and receive a cow form, please contact the Hoard Historical Museum at 920-397-9914 or [info@hoardmuseum.org](mailto:info@hoardmuseum.org). Cows are available now for pickup at the museum. The price per cow form is \$30 (\$25 for members of the Hoard Historical Museum). Calves are \$20 (\$15 for members).
2. To assemble, separate the cow pieces. Remove cow's legs and udder and reassemble by putting the legs into the slots on cow's body. For cows, attach the udder using the bolt provided.
3. We recommend priming the cow prior to painting and then varnishing once completed. You may also sand and/or fill your cow's surface. However, you may not alter the overall shape of your cow form.
4. There are five prize categories: individual youth, individual adult, youth group, mixed group and adult group. In addition, the public will choose a popular choice winner by penny vote.
5. Finished cows are due at the Hoard Historical Museum by 4 p.m., Saturday, June 7.
6. Cows will be on display in the museum beginning Tuesday, June 10, for the popular choice penny vote. They will be outside the museum during the "Dairy Day at the MOOseum" event on Saturday, June 14. After the event is finished, the cows will be on display inside the museum for public viewing for one week.
7. After the contest, you may pick up your cow beginning on Saturday, June 21, during museum hours. The cow is yours; it may be reused for the contest in a following year for a re-entry fee of \$15 (\$10 for members).

**Cow specifics:**

1. All cows in the contest must be decorated on a standard plywood cow form provided by the Hoard Historical Museum.
2. There are two sizes available, cow and calf. The cow is roughly 43 inches long and 24 inches high; the calf is roughly 33 inches long and 18 inches high. Cows are available to all entrant categories. Calves are only for individual youth under 12 years of age.
3. Cows will be outside during the Dairy Day at the MOOseum event; decorations should be resistant to wind and rain.
4. Cows should be decorated in a family-friendly style. No vulgar or suggestive decorations will be allowed. No political signs or references of any kind are allowed. The Hoard Historical Museum reserves the right to remove any cow from the contest.

**Prizes:** There will be prizes awarded as part of the contest:

1. Popular Choice - A cash prize will be awarded to one popular-choice winner selected by the public in a penny vote (i.e. 1¢ equals one vote). Note: participants do not get to keep the money used in the voting.
2. Judges' Choice – One winner in each of five categories (individual youth, individual adult, youth group, mixed group, and adult group) will be selected by the Dairy Day at the MOOseum committee. (Museum staff will not be involved in judging.)

For more information, please contact the Hoard Historical Museum, 401 Whitewater Ave., Fort Atkinson, WI 53538 Telephone: 920-397-9914 Email: [info@hoardmuseum.org](mailto:info@hoardmuseum.org)